

# Office of Attorney General Terry Goddard



STATE OF ARIZONA  
DEPARTMENT OF LAW  
1275 W. WASHINGTON STREET  
PHOENIX, ARIZONA 85007-2926  
[WWW.AZAG.GOV](http://WWW.AZAG.GOV)

ANDREA M. ESQUER  
PRESS SECRETARY  
PHONE: (602) 542-8019  
CELL PHONE: (602) 725-2200

FOR IMMEDIATE RELEASE

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## Terry Goddard Helping Coordinate National Effort to Reduce Smoking by Youth

(Phoenix, Ariz. – Oct. 16, 2007) Attorney General Terry Goddard is meeting today with fellow state Attorneys General, industry representatives, health advocates and educators for the Third Triennial Tobacco Conference being held in Seattle, Wash.

This conference is required under the Master Settlement Agreement (MSA) to evaluate the success of the MSA and to coordinate efforts by the Attorneys General and participating tobacco manufacturers to curb youth smoking. The meetings began at 9:30 a.m. today at the Seattle Downtown Westin Hotel.

### Event Information:

- What:** Third Triennial Tobacco Conference  
The conference will focus on several issues relating to the MSA's stated goal of "reducing underage tobacco use by discouraging such use and by preventing youth access to Tobacco Products."  
  - What contributes to youth tobacco prevention?
  - What is the role of the retailer in reducing underage access to tobacco?
  - How does the proposed federal tobacco legislation address youth access concerns?
  - What are the recent trends in youth smoking?
  - What is the message youth should receive about smokeless tobacco?
- When:** Tuesday, Oct. 16  
9:30 a.m. to 4:45 p.m.  
**Media Availability at 5 p.m.**
- Where:** Seattle Downtown Westin  
1900 5th Avenue, Cascade Ballroom
- Participants:** National Association of Attorneys General (NAAG) President and Idaho Attorney General Lawrence Wasden  
Washington Attorney General Rob McKenna, NAAG Tobacco Committee Co-Chair  
Arizona Attorney General Terry Goddard, NAAG Tobacco Committee Co-Chair  
Vermont Attorney General Bill Sorrell  
Pennsylvania Attorney General Tom Corbett  
West Virginia Attorney General Darrell McGraw

Please contact Andrea Esquer at 602-542-8019 if you have any questions.

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